

27<sup>th</sup> /January/2010

Dear Business Partner,

Notice of Sanyo Brand Lithium battery business withdrawal

Thank you for your continued support of SANYO Electric's business.

We have completed the business alliance between SANYO and Panasonic Corporation (Panasonic) and completed the transfer of our group's portable Ni-MH battery business (excepting that of Ni-MH batteries used in automobile applications) and Lithium battery business to FDK Corporation (FDK) as of 12<sup>th</sup>/January/2010.

We had announced that even after transferring the business, the current Sanyo Brand Ni-MH battery business (such as eneloop) and Sanyo Brand Lithium battery business we enjoy with your company will continue, but now it has been decided that we will withdraw from our Sanyo Brand Lithium battery business on 30<sup>th</sup>/September/2010. In the meantime, the Sanyo Brand Ni-MH battery business (like eneloop) will continue as before.

We regret having to inform this news to our valued customers who have favored our Sanyo Brand Lithium business for a long period of time.

We wish to assure you that we value the relationship of trust that we have built with your company, and we are determined to forge ahead stronger than ever to further enhance our partnership with you. We wish you could kindly understand this matter, and at the same time we will continue to support you with our other products (like eneloop) as ever.

We would highly appreciate your continued patronage and support.

Best wishes for your company's success and prosperity for many years to come.

Sincerely,

Hiroaki Shirai  
General Manager  
SANYO Electric Co., Ltd.  
Mobile Energy Company  
Consumer Sales Management Division  
Global Marketing Department